2025 GNEMSDC SPONSORSHIP OPPORTUNITIES

FROM ADVERSITY TO OPPORTUNITY: 50 YEAR SIGNATURE SPONSORS

PINNACLE PARTNER SPONSOR

\$15,000

CO-BRANDED 50TH ANNIVERSARY PHOTO BACKDROP

COMPANY LOGO ON ALL SWAG BAGS

EVENT SIGNAGE

SPEAKING OPPORTUNITY DURING CONFERENCE

VIDEO ADVERTISEMENT OPPORTUNITY

10 COMPLIMENTARY TICKETS

CUSTOM BRANDED KEEPSAKE

PRESENTATION OF THE 50TH ANNIVERSARY LEGACY AWARD

FULL PAGE AD IN DIGITAL PROGRAM BOOK

BRAND RECOGNITION ON ALL MARKETING MATERIALS

SPECIAL RECOGNITION ON GNEMSDC SOCIAL MEDIA

PLATFORMS AND NEWSLETTER

VISIONARY SPONSOR

\$10,000

CO-BRANDED 50TH ANNIVERSARY PHOTO BACKDROP

COMPANY LOGO ON ALL SWAG BAGS

EVENT SIGNAGE

SPEAKING OPPORTUNITY DURING CONFERENCE

VIDEO ADVERTISEMENT OPPORTUNITY

8 COMPLIMENTARY TICKETS

FULL PAGE AD IN DIGITAL PROGRAM BOOK

BRAND RECOGNITION ON ALL MARKETING MATERIALS

SPECIAL RECOGNITION ON GNEMSDC SOCIAL MEDIA

PLATFORMS AND NEWSLETTER



2025 GNEMSDC SPONSORSHIP OPPORTUNITIES

BUSINESS OPPORTUNITY GONFERENGE

	SPONSOR TYPE	MAXIUM # OF SPONSORS	COST PER SPONSOR	BENEFITS	
DIAMOND SPONSOR	CORPORATE	1	\$5,000	Brand recognition on marketing materials, full page color ad in program book, exclusive recognition in GNEMSDC newsletter and social media accounts,	A
	MBE	1	\$4,000	event signage, reserved seating during Awards Celebration, speaking opportunity during ceremony, 5 tickets to event.	
LUNCHEON SPONSOR	CORPORATE	1	\$4,000	Brand Recognition on Marketing Materials, Event Signage, Reserved Seating, Speaking Opportunity	
	MBE	1	\$3,000	during Lunch, Full page color ad in program book, 4 tickets to event.	
CONTRIBUTOR SPONSOR	CORPORATE	1	\$3,000	Brand recognition on Marketing Materials, half page ad in program book, exclusive recognition in GNEMSDC	
	MBE	1	\$2,000	newsletter and social media accounts, reserved seating during Awards Celebration, 3 tickets to event.	
		7			
FRIENDS OF SPONSOR	CORPORATE		\$2,000	Brand recognition on marketing materials, exclusive recognition in GNEMSDC newsletter and social media	
	MBE	2	\$1,500	accounts, reserved seating during Awards Celebration, 2 tickets to event.	
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PANEL SESSION SPONSOR	CORPORATE	2	\$1,500	Brand Recognition on Marketing Materials, Full page	
	MBE	2	\$1,000	color ad in program book; Reserved Seating	No
SNACK BREAK SPONSOR	CORPORATE	1	\$750	- Full page color ad in program book	
	MBE	1	\$500		

ADVERTISEMENT OPPORTUNITIES

Corporate Full Page Ad 8" W X 10" H \$800

Corporate Half Page
Ad 8" W X 5" H
\$400

MBE Full Page Ad 8" W X 10" H \$500

MBE Half Page Ad 8" W X 5" H \$275

Non-Members Full Page Ad 8" W X 10" H \$1,500

Non-Members Half Page Ad 8" W X 5" H \$750



To sponsor, please email <u>eramirez@gnemsdc.org</u> or contact Eliza Ramirez, 617-578-8900 ext. 122.