

Sidney McLaurin

Sidney McLaurin joined Material Impact as a partner in 2020. He focuses primarily on scaling technologies that increase efficiency while reducing demand on environmental resources. Prior to Material Impact, Sidney was a general manager at Lime. Shortly after joining the company in 2017, then known as Limebike, he launched its first-ever operational market. Over the next few years, Sidney launched and managed over 30 markets around the globe, including some of Lime's most successful operations.

Before Lime, Sidney spent several years at Siemens, managing the company's industrial computer (IPC) portfolio in the early days of pc-based control. During his time leading the IPC business, he scaled revenue in the US by 4X, working hand-in-hand with Fortune 500 customers to adopt and scale up innovative technologies. He credits this experience with his decision to pivot and help start-ups navigate the challenges that accompany disruption.